



# Arizona Association of Conservation Districts

*How to create a Twitter*



# What is Twitter?



- ✧ Twitter is an information network made up of 280- character messages called tweets
- ✧ Millions of people, organizations, and businesses use it to discover and share new information.
- ✧ “Creating and reading news headlines”



# Why Twitter?



- ❧ Fast way to share info with lots of people.
- ❧ No apps or groups, just news headlines
- ❧ No barriers to engage in relationships
- ❧ Good for:
  - ❧ News
  - ❧ Links more information
  - ❧ Posting pictures
  - ❧ Upcoming events
  - ❧ Important announcements
  - ❧ Events as they happen



# Basic Info Twitter



- ☞ Everyone who “follows” you on twitter will see your news
- ☞ Every time you log into your Twitter you will see what the people you follow have been tweeting.
- ☞ You can follow the President, your Legislators and Representatives, your tractor supplier, news organizations, Farm Bureau, other Conservation Districts etc.



# What can Twitter do for my District?



- ❧ Direct traffic to your project
- ❧ Provide information about your work
- ❧ Connect you to your target audiences
- ❧ Inform your cooperators on important District News

# How is Twitter different than Facebook?



- ⌘ More immediate
- ⌘ More “newsy”
- ⌘ More concise
- ⌘ Better for finding out information
- ⌘ Fewer barriers to entry



# How do I join Twitter?



Go to <https://twitter.com/signup>





# How do I join Twitter?



## Join Twitter today.

Full name

Phone or Email

Password

Personalize Twitter based on where you've seen Twitter content on the web. [Learn more.](#)

Sign up

By signing up, you agree to the [Terms of Service](#) and [Privacy Policy](#), including [Cookie Use](#). Others will be able to find you by email or phone number when provided.

[Advanced options](#)

- Enter your name
- Phone or Email
- Password
- Sign up


Note: If you want to use your district email to make an account you can





# You're In! Now Get Some Followers



- Once you press “Sign Up” you have created your twitter account.
- Start following users, like @AACD1944, @NRCS\_AZ, @AZStateland
- To follow a user, just press the  button



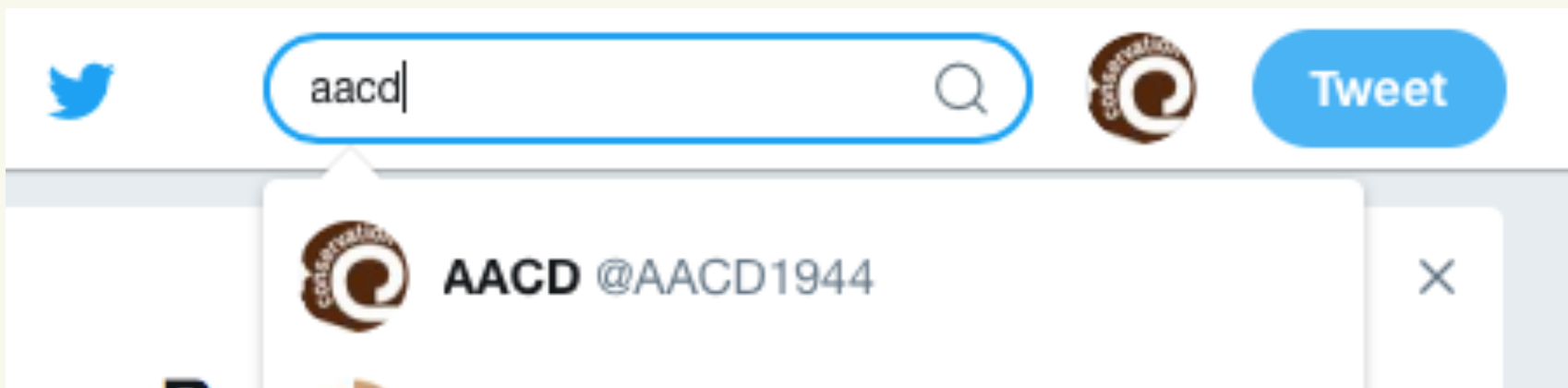


# To Search for a Follower



## **Search:**

To search for a user type their name in the search bar in the top right hand corner





# Your First Tweet



## Tweet:

The name of the message you sent out, 280 characters or less.



**AACD** @AACD1944 · Apr 23

Arizona's Conservation Districts encourage locally led, voluntary approaches to water conservation using a partnership of private, state, tribal, and federal land owners and agencies.



# follower



## follower:

A person who had chosen to read your tweets on an ongoing basis





# Reply or @ Symbol



## Reply or @:

The @ symbol means you're talking to or about someone.

↻ You Retweeted



**USDA-NRCS-Arizona** @NRCS\_AZ · May 21

Great story on one of our amazing #AZag producers and an innovative partnership! #ACEP @nature\_org @azgfd @NinaMasonPulliamCT @keisha4196



# Retweet or RT:



**Retweet or RT:**  
Reposting what someone else has tweeted so that your followers can see it.



# Remember!



- ☞ A tweet is only 280 characters or less
- ☞ Follow people to get more followers
- ☞ If you want to tweet about someone use the @ symbol and their username
- ☞ Utilize the Retweet symbol to post to your followers!

*Happy Tweeting!!!*



# Need Help?



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